



**SAN DIEGO IMMUNIZATION COALITION GOAL UPDATES**

Today's Date: April 28, 2010

Recorder: \_\_\_\_\_

Facilitator \_\_\_\_\_

Next meeting and facilitator \_\_\_\_\_

**SDIC Goal: *Achieve a Viable and Vibrant Coalition***

**Today's participants:**

As a group, please review and update this grid. You may revise the information, add new items such as short-term deadlines, put items in a "parking lot", and even eliminate items. Please justify your decision in the comments column. Specify at least one point person for each item. You should also specify your next meeting time/place and the leader.

BY WHEN	WHO	WHAT	STATUS			COMMENTS/NEXT STEPS
			ON TARGET	NEW OR REVISED	ELIMINATE	
Needs date	Jackie	*Id and present 2 new campaigns/activities to SDIC				
April meeting	Rachael	*Review SDIC operations and recommend new procedural guidelines at April meeting				
Needs date	Tania	*Publish SDIC activities on the website				
Needs date	Tania	Create a membership workgroup to expand membership and to retain members				
Needs date	??	Create website workgroup				
Needs date	??	Create a New Initiatives workgroup				
Needs date	Jackie/Suzi	Plan a 20 <sup>th</sup> Anniversary party for SDIC in 2011				

\* items identified during November 2009 SDIC strategic plan; other items were suggested during last General Membership meeting



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**SDIC Goal: *Advocate for Policy Changes that Promote Immunizations***

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BY WHEN	WHO	WHAT	STATUS			COMMENTS/NEXT STEPS
			ON TARGET	NEW OR REVISED	ELIMINATE	
Needs date	Mark S.	*Review PBE legislation in other states and present to SDIC				
Needs date	Everardo	Identify local issues that are advocacy related				
Needs date	Everardo	Educate local legislators about vaccines and vaccine safety				
Needs date	Everardo	Invite local legislators to SDIC activities, meetings, Parent Forum, etc.				
Needs date	Everardo	Invite CIC speaker to do advocacy training, e.g. Kris Calvin				
Needs date	Everardo	Create database of local legislators and their contact info				
Needs date	Everardo	Id top 5 school districts for iz rates, and spotlight them in newsletter				
Needs date	Everardo	Create school policy so iz materials are included in registration packets				

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**SDIC Goal: *Increase Immunization Rates Across the Lifespan***

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BY WHEN	WHO	WHAT	STATUS			COMMENTS/NEXT STEPS
			ON TARGET	NEW OR REVISED	ELIMINATE	
Needs date	Mike P	*Id areas with low iz rates in SD County and present to SDIC				
By April/May 2010	Josh	*Develop press release and one letter to the editor for NIIW/TIM; distribute to local media outlets, providers, and community organizations				
Needs date	Mike P	Identify someone to collect and present RDD and registry data to SDIC				
Needs date	Josh	Id strategies to increase rates of adolescents and adults				
Needs date	Josh/Holly	Explore school-based iz clinics. Use fliers, present during PTA, identify volunteers...				
Needs date	Josh	Id ways to overcome barriers: policies such as physicals before izs; reminder recall systems; knowledge about where to get shots; consents; transportation				

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**SDIC Goal: *Improve Perceptions of Vaccines***

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BY WHEN	WHO	WHAT	STATUS			COMMENTS/NEXT STEPS
			ON TARGET	NEW OR REVISED	ELIMINATE	
Needs date	Mark S	*Develop and distribute info on autism to 200 physicians				
Needs date	Aron	*ID and present to SDIC strategies to improve the perceptions of vaccines				
April meeting	Mike P.	*Do a lit review for best practices on improving perceptions of vaccines and present to SDIC				
Feb and April 2010	Tania	*Provide two parent forums				
By April meeting	??	Create community messages, ways to disseminate them and present				

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