New Format for the SDIC Newsletter!

We have reformatted the SDIC newsletter! The newsletter will now be more streamlined - revised to give you the same information in a more user-friendly format. If you have any information that you would like included please send Mildred an email at: mildred.flores@sdcounty.ca.gov

Upcoming Meetings

SDIC

**SDIC General Membership Meeting**
Meets quarterly (4th Wednesday of the month)
Next Meeting: January 28, 2009, 1 - 2:30 pm
San Diego Room

**SDIC Education/Outreach Committee**
Meets 3rd Wednesday of each month
Next Meeting: January 21, 2009, 9:30 - 11am
Harbor Room

San Diego Immunization Branch (SDIB) Meetings

**Physician’s Advisory Committee (PAC)**
Meets every other month (day and room vary)
Next Meeting: January 7, 2009, 7:30 - 8:30am, San Diego Room
Phone-in option: 1-888-212-6461, pass code: 8451453
The PAC is recruiting new physician members, if you or someone you know is interested in becoming a part of this group, please contact mark.sawyer@sdcounty.ca.gov

**Service Delivery Meeting**
Meets 1st Wednesday of each month in the San Diego Room
Next Meeting: January 7, 2009
Meeting Facilitator: Linda Bethel, SDIB Clinical Coordinator, linda.bethel@sdcounty.ca.gov

All SDIC and SDIB Meeting Agendas and Summaries are posted on the SDIB website: http://www.immunization-sd.org/eng/council.html
Immunizations in the News - Sources You Can Use

General Information

Today Show Dispels Vaccine Myth
Dr. Nancy Snyderman (Chief Medical Editor from the “Today” show) spoke with Matt Lauer about vaccines. It can be viewed at: http://today.msnbc.msn.com/id/26184891/vp/27453507#27453507

Vaccination: Avoiding Immunization Puts Children at Risk of Serious Illness
Asheville, NC (PRWEB) October 29, 2008 - David Tayloe, Jr, M.D, FAAP, President-elect, American Academy of Pediatrics warns that concerns about vaccine safety have created a backlash that threatens to unleash, once again, deadly diseases on our children. For more, go to: http://www.prweb.com/releases/measlesvaccine/pediatricimmunization/prweb1515534.htm

Put Your Hands Together!
CDC-TV has released a new video in its Health Matters series: “Put Your Hands Together.” The series promotes the importance of proper hand washing, and features interviews with epidemiologists, medical doctors, and health communication experts on how infections are spread through our hands. It also gives proper hand washing techniques. Find out more at: http://www.cdc.gov/CDCTV/HandsTogether/

Vaccine Safety Concerns

Stomping Through A Medical Minefield
The author of a new book about autism says exactly what he thinks about vaccines and other hot topics. Claudia Kalb, Newsweek, URL: http://www.newsweek.com/id/165644

Dr. Paul Offit dispels myth of vaccine-autism link on NBC’s Today Show and in Newsweek Magazine.
On October 30, Dr. Paul Offit, chief of Infectious Diseases and Director of the Vaccine Education Center at Children’s Hospital of Philadelphia, was interviewed on NBC’s Today Show. Dr. Offit is also the author of a recently published book, Autism’s False Prophets: Bad science, risky medicine, and the search for a cure. The online video of the NBC interview entitled “Doctor disputes vaccine, autism link” is available at: http://www.msnbc.msn.com/id/27440647.

IAC Partners with Dr. Ari Brown to Address Vaccine Hesitancy
The Immunization Action Coalition (IAC) has partnered with Dr. Ari Brown, author of Baby 411, to distribute a six-page article titled “Clear Answers & Smart Advice about Your Baby’s Shots.” The article seeks to ease vaccine concerns in a respectful manner. Dr. Brown discusses the etiology of autism, vaccines and autism, mercury preservatives in vaccines, the Poling case, MMR vaccine and autism, additives in vaccines, and the number of recommended vaccines in the childhood schedule. The article may be reproduced and distributed. It is available at www.immunize.org/catg.d/p2068.pdf.

Immunizations & Pregnancy

Immunizations for a Healthy Pregnancy. Get up-to date on the shots you need for a healthy pregnancy and baby. Go to www.PregnancyShotsCA.org or www.GetImmunizedCA.org to learn more. You can get brochures in English/Spanish provided by the California Department of Public Health. Included in the brochure is a Pregnancy Planning Immunization Checklist.
Immunizations in the News - Sources You Can Use

Influenza (Flu) related

Important: Be sure to give influenza vaccine throughout the influenza season - through Spring 2009. Influenza vaccine for the 2008-09 influenza season is widely available, and the supply is robust. If you run out of vaccine in your work setting, please place another order. Influenza vaccination efforts should continue through the holiday season and into the Spring months of 2009.

Don't forget that December 8-14 is National Influenza Vaccination Week. CDC’s Seasonal Flu website offers a large selection of information and resources related to this annual event. To access them, go to: http://www.cdc.gov/flu/nivw

For more online resources about the flu checkout the following sites: The National Influenza Vaccine Summit website at http://www.preventinfluenza.org or the CDC’s Seasonal Flu web section at http://www.cdc.gov/flu

Google launches a new flu resource page. Google is tracking how many people search for flu-related topics as an accurate indicator of disease outbreaks. Often, Google identified outbreaks one to two weeks earlier than official reports. This flu season Google has made this information available to the public at http://www.google.org/flutrends/.

Drive-through shots offer hassle-free flu protection, Virginia Beach, VA, November 15, 2008 - About 300 people pulled up to curbs of Bon Secours health centers in Virginia Beach and Suffolk to receive a flu shot. For more go to: http://hamptonroads.com/2008/11/drivethrough-shots-offer-hasslefreeto-flu-protection

Avoiding Missed Opportunities to Recommend and Administer Influenza Vaccination
The American Journal of Medicine published a five-part supplement, coordinated by the National Foundation for Infectious Disease (NFID), which outlines numerous interventions various health-care settings can apply to help avoid missed opportunities to recommend and administer influenza vaccine. http://www.amjmed.com/issues/contents?issue_key=S0002-9343%2808%29X0012-9

Flu Vignettes Now Available on YouTube - The CDC has launched a compelling video documentary via the Internet’s community video sharing site, YouTube. It features parents of children who have tragically died as a result of influenza. You can view the documentary online at www.youtube.com/user/cdcflu.

New Online Videos Answer Common Questions About Children and the Flu
The Childhood Influenza Immunization Coalition, sponsored by the National Foundation for Infectious Diseases, has launched new online videos to answer frequently asked questions about the influenza and influenza vaccination. The videos feature medical and public health experts from organizations including the CDC, American Medical Association, and American Academy of Pediatrics. These videos are available at: www.PreventChildhoodInfluenza.org.

Free Influenza information available for childcare settings. The National Association of Child Care Professionals (NACCP), Families Fighting Flu and the Childhood Influenza Immunization Coalition (CIIC) have launched their nationwide flu awareness campaign, “Fighting Flu in Child Care Settings: Building Blocks to Increase Influenza Awareness.” Materials are free online at http://www.preventchildhoodinfluenza.org/healthcare/child_care_setting_resources.php, www.familiesfightingflu.org, and www.naccp.org.
Conferences, Learning Opportunities & Events

Conferences

**CDC’s 43rd National Immunization Conference** will be held in Dallas, TX on March 30 - April 2, 2009. For general information including conference goals, objectives, and registration, go to: [http://www.cdc.gov/vaccines/events/nic](http://www.cdc.gov/vaccines/events/nic)


Learning Opportunities

**Advisory Committee on Immunization Practices (ACIP) Upcoming Meetings**: [http://www.cdc.gov/vaccines/acip/meetings.htm](http://www.cdc.gov/vaccines/acip/meetings.htm)

**Current Issues in Immunization net conference** will be held on December 12, 2008, 2:00 - 3:00pm ET. Andrew T Kroger, MD, MPH, will speak on influenza vaccination of healthcare personnel, and Alan Janssen, MSPH, will present case studies about influenza vaccination of healthcare personnel. Registration is limited and will close December 10 or when the course is full. To register go to: [http://www2.cdc.gov/vaccines/ed/ciinc](http://www2.cdc.gov/vaccines/ed/ciinc)

**Technical Assistance (TA) Call: Topics in Adolescent Immunization**, Tuesday, December 16, 2008, 1:00 - 2:00pm EST. Join a panel discussion about current issues and trends in adolescent immunizations. CDC’s Dr. Nada Jain will present recent data about adolescent immunization rates from the National Immunization Survey. Researcher and pediatrician Dr. Matthew Daley will present study findings regarding HPV vaccine attitudes and practices among pediatricians and family physicians. To register for the TA Call, please email izta@aed.org with a subject line “Sign me up for the Adolescent Immunization call.”


**“Virtual Town Hall on Immunizations,”** January 22, 2009 - sponsored by the CA Dept of Public Health.

**Immunizations Champions Training** for Medical Assistants, February 11, 2009, 5:30 - 9:00pm, HHSA Complex in Rosecrans. Presented by: County of San Diego, Health and Human Services Agency, Immunization Branch. Seating is limited. Deadline to register is January 23, 2009. For additional information please call (619) 692-5542.

Events

**YMCA of San Diego County, Holiday Toy Drive 2008** will be held November 19 - December 12, 2008. Donations of unwrapped gifts for a child through age 17 are requested. Please contact Rachel Hamilton for more information at rhamilton@ymcacr.org.
# Websites for Immunization Information and News

<table>
<thead>
<tr>
<th>Academy of Pediatrics</th>
<th>Institutes of Medicine Reports</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.aap.org">www.aap.org</a></td>
<td><a href="http://www.iom.edu">http://www.iom.edu</a></td>
</tr>
<tr>
<td>CA Immunization Coalition (CIC)</td>
<td>National Foundation for Infectious Disease</td>
</tr>
<tr>
<td><a href="http://immunizeca.org/index.pacq">http://immunizeca.org/index.pacq</a></td>
<td><a href="http://www.nfid.org/">www.nfid.org/</a></td>
</tr>
<tr>
<td>Centers for Disease Control and Prevention</td>
<td>National Network for Immunizations Information</td>
</tr>
<tr>
<td><a href="http://www.cdc.gov/vaccines">www.cdc.gov/vaccines</a></td>
<td><a href="http://www.immunizationinfo.org">http://www.immunizationinfo.org</a></td>
</tr>
<tr>
<td>CA Department of Public Health Immunization Branch</td>
<td>National Immunization Action Coalition Website</td>
</tr>
<tr>
<td><a href="http://www.getimmunizedca.org">www.getimmunizedca.org</a></td>
<td><a href="http://www.imunize.org/">http://www.imunize.org/</a></td>
</tr>
<tr>
<td>Institute for Vaccine Safety</td>
<td>Vaccine Education Center</td>
</tr>
<tr>
<td><a href="http://www.vaccinesafety.edu">www.vaccinesafety.edu</a></td>
<td><a href="http://www.vaccine.chop.edu">www.vaccine.chop.edu</a></td>
</tr>
</tbody>
</table>

# News From the San Diego Immunization Branch

Welcome 2 new staff members:

- Melissa Crase, Community Health Promotion Specialist II, and Florencia Sisterson, Public Health Nurse II recently joined SDIB. Melissa received her MPH from California State University, Long Beach in 2006. She worked as an Education Specialist for the Alzheimer’s Association Orange County Chapter, and a Health Education Associate for an HIV prevention program within the Orange County Health Care Agency before accepting the position in San Diego. Florencia, formerly a Communicable Disease Investigator for the County Public Health Services TB Unit, transferred to Immunizations in November. Welcome to both!

- Community Education and Outreach Team - Want to learn about Immunizations for all ages and the benefits of the vaccines? Knowledgeable IZ health educators are available to present at your next venue. Please contact Tania Farley at 619-692-8247 or email her at Tania.farley@sdcounty.ca.gov to discuss your needs.