

**San Diego Immunization Coalition
Advocacy Workgroup Meeting
Minutes**

June 23, 2010; 2pm-3:30pm
5353 Mission Center Rd, Ste 215 San Diego, CA 92108

Meeting Attendees:

Aline Dang, COBBH (notetaker), April Fernandez, COBBH, Aron Fleck, CHIP, Connie Lafuente COBBH (notetaker), Glenna Thomas, NHA, Headstart, Jeffery Sternberg, Pacfica Medical, Lydia Delgado, NHA Headstart, Michelle Waite, MedImmune, LLC, Shahla A-Sepah, PHN, HHSA, Suzi Bouveron, CDPH IZ Branch, CIC, and Tania Farley, SDIC Coalition

I. Updates on California Immunization Coalition (CIC)

- April and Tania attended the CIC-Advocacy teleconference call on June 10, 2010. April encouraged all SDIC-Advocacy Committee members to call in to those calls; they are very informative on what is happening in Sacramento on Immunization advocacy throughout the State of CA. The next CIC Advocacy Committee meeting is scheduled for Thursday, July 8, 2010 at 8:30am-9:30am. Call in Number: 888-806-4788, Access Code: 1807766#
- April passed out a matrix of active bills on immunizations in the legislature. She advised all committee members to subscribe to <http://www.leginfo.ca.gov/> for updates on active bills.
- The CIC website: <http://immunizeca.org/index.pacq> is a great resource for information on immunizations. It includes a legislative packet on AB 354 with information to share when meeting with legislators.

II. Updates on San Diego Immunization Coalition (SDIC)

- The SDIC Steering Committee Meeting was held on June 16, 2010. The SDIC voted in favor of supporting an open letter to CA on the importance of and support for immunizations. A copy of the letter is available on SDIZ website: <http://sdiz.org/SDIC/index.html>
- SDIC is planning to launch its own website soon. Once it is live, the SDIC Advocacy Committee will be able to post information have its own page regarding advocacy- stay tuned!

III. Advocacy Work plan

- April explained that the Advocacy Workplan can be modified; it is a work in progress. If anyone has ideas to add, please let her know. Tania and Suzi explained that the Strategic Planning Committee decided that the committee workplans would follow the calendar year to complete goals.

Goals completed

- Create database of local legislators and their contact information. Need more discussion on whether or not to work with local officials.
- Create school policy to include IZ materials in registration packets. Currently the schools and Head Starts send out information to parents.

Goals pending

- Shahla A-Sepah health Link PHN with Central Region is connected to 600 plus schools and is a great resource to reach out to school nurses. She will send April and Tania the list. This could be used to contact nurses and track schools.
- California School Nursing Association is another resource to tap because they have lobbying and advocacy groups. Kathy Ryan is the upcoming President.
- Spotlight five schools with 100% immunization. Rosa Parks could be one of the schools because they fully comply with immunizations.
- Championship awards – quarterly award. Head Starts have data collected and Nathan Fletcher could present a school with an award.

BY WHEN	WHAT	STATUS
Needs date	*Review PBE legislation in other states and present to SDIC	
Needs date	Identify local issues that are advocacy related	
Needs date	Educate local legislators about vaccines and vaccine safety	
Needs date	Invite local legislators to SDIC activities, meetings, Parent Forum, etc.	
Needs date	Invite CIC speaker to do advocacy training, e.g. Kris Calvin	- Identify name of speaker at the CIC Summit –Suzi B.
May 2010	Create database of local legislators and their contact info	Completed- Everardo
June 2010	Id top 5 school districts for iz rates, and spotlight them at a SDIC Meeting?	- Collect lists of school nurses in SD County- Shahla - Collect lists of private schools- Michelle W.
Needs date	Create school policy so iz materials are included in registration packets	Currently packets are sent out to public schools and Head Start programs

Other discussion

- School Summit Leadership – Jeannie Salvatore highly recommended

- Immunization on private schools - most students are not immunized/underimmunized
- Utilize 211 as a venue to provide information on immunizations to the community
- Suggestion of combining items 2, 3 & 4 since they are all related to interfacing with legislators. Maybe have it under "Get to Know your Legislator".
- Review PBE to see what is currently working out there. CIC is working on personal believe exception. Suggestion of looking at states comparable to California.
- Michelle shared a sample letter that was written by Assemblyman Fletcher to U.S. Secretary of Health, Kathleen Sebelius on school-based influenza prevention efforts.
- Research best practices on how information is being disseminated and immunizations are being implemented with schools that are receiving few exemptions.
- Consider standardized training to educate clerks and volunteers that work the front desk. It appears that the biggest issue is staff turnover.
- Suggestion on modeling Alameda County's practice of having parents attend trainings prior of signing the blue card.
- State pre-schools require parents to have their immunization record before enrolling them at the pre-school.

Upcoming events

- VIC Network Webinar: July 22, 2010
- CIC Education Hour: July 27th, 2010
- CIC Advocacy Meeting: July 8th, 2010
- SDIC General Meeting: July 28th, 2010
- Flu Summit: September 9th -10th
- East County Collaborative: September 9th, 2010

IV: Next Meeting:

- Obtain list of private schools
 - List of nurses for San Diego Unified School District
 - Create a list of all public and private schools to send out information packets
 - Advocacy Committee will have their standing meeting on the fourth Wednesday of the month at 2:00 pm -3:30pm at the COBBH office.
 - **Next Advocacy Committee meeting will take place right after the Quarterly General Meeting on July 28, 2010 will be 1:00 pm -2:30 pm at 3851 Rosecrans Avenue, San Diego Room (general meeting 1-2:30; advocacy 2:30-3:30)**
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