

PVW 2019 Sample e-mail message

This message can be used to introduce the subject of preteen vaccines and the PVW observance to partners, colleagues, clients and other interested persons.

February 11-17, 2019 is Preteen Vaccine Week!

Preteen Vaccine Week (PVW) is a California observance to promote immunizations to protect preteens against very serious diseases like HPV (Human papillomavirus), meningitis, flu and pertussis (whooping cough).

PVW is a part of *Live Well San Diego*, a countywide vision to improve the health and well-being of our community. One strategy for *Live Well San Diego* is to Support Positive Choices. When people choose to get immunized against vaccine-preventable diseases, they build better health in their community, contributing to the *Live Well San Diego* vision of a Healthy, Safe and Thriving San Diego County.

Preteen (11-12 years old) Vaccine Checklist

- Human Papillomavirus (HPV) vaccine— 2- or 3-dose series recommended for girls *and* boys**
- Tdap (tetanus, diphtheria, pertussis) vaccine- required for incoming 7th graders**
- Chickenpox (proof of two doses also required for 7th grade entry)**
- Meningococcal vaccine**
- Flu vaccine (*every* year)**
- Any catch-up vaccines (e.g. 2nd dose of MMR [measles, mumps, rubella])**

PVW also promotes a preteen doctor visit to help make sure adolescents are up to date with vaccines and to discuss other ways to maintain good health.

Help us get the word out about preteen immunizations. You can help protect the health of the preteens in your life and be part of the *Live Well San Diego* vision of a Healthy, Safe and Thriving San Diego County.

You can find out more about vaccine-preventable diseases, as well as the vaccines that protect against them, by visiting the County Immunization Program website at www.sdiz.org

Thank you!