

Suggested Preteen Vaccine Week 2019 Activities for Providers

Help Get The Word Out About Preteen Vaccines: Please promote preteen immunization by doing one (or more) of the following activities during Preteen Vaccine Week March 3-9, 2019:

- Ask staff to remind parents/patients about preteen vaccines at other visits; each and every visit is an opportunity to vaccinate.
- Send out reminder/recall cards to parents of preteens asking about coming in for preteen shots—like the Tdap dose needed for 7th grade (*the Immunization Program can supply reminder/recall materials upon request*). During the visit, make a strong recommendation for HPV vaccine. Your patients trust you and look to you for information and advice.
- Take advantage of opportunities to talk about preteen vaccines with colleagues, and also at meetings or other gatherings of organizations you participate in.
- Post materials promoting preteen vaccines (*please see attached materials*) in office—especially waiting and exam rooms.
- If you have a practice/clinic website, post preteen vaccine promotional content (*please see social media and graphic items like web banners attachments*). Also in your practice/clinic newsletter, if you have one.
- If you use social media (like FaceBook or Twitter) to post preteen vaccine messages, use preteen vaccine promotional content (*please see social media attachments*).
- In your electronic correspondence, use an e-mail signature line promoting preteen vaccines (*please see email message attachments*)
- Post your extended clinic hours (if you have them) to your website and share with us at the County (please email them to Harrison.Bolter@sdcounty.ca.gov) so that we can promote them as well.